



Local Lines

Shrewsbury Electric and Cable Operations
508-841-8500

What's
Happening at
SELCO
May, 2007

Sports Packages

MLB Extra Innings – Do you live baseball? Catch all of the big league action with MLB EXTRA INNINGS on digital cable.

See the hottest games and biggest stars throughout the action-packed regular season. **Just \$179.99 for the 2007 season** (regular price \$199.99)! Call 508-841-8500 to order today.



MLS Direct Kick – MLS DIRECT KICK offers over 100 out-of-market regular season and select playoff games.

Don't miss David Beckham's MLS debut this season, he will be joining the LA Galaxy in July. **Just \$79 for the 2007 season!** Call 508-841-8500 to order.



New Programming

PBS Kids Sprout – Now on digital ch. 245. The first and only 24-hour preschool destination available on TV for kids ages 2-5 and their parents and caregivers.



Turner VOD – Adult Swim, Cartoon Network, CNN, TBS, and TNT are coming to Video on Demand in May. Free content includes top original shows and more!

Check out
VOD chs.
928 to 932.



SELCO Offers Free Video on Demand Content

All SELCO Digital Cable customers have access to Video on Demand. VOD offers movies and subscription services for a fee, as well as lots of FREE content from some of the most popular cable channels. Hit the GUIDE button on your remote to view the VOD menu.

NFL Network On Demand - NFL Network covers each of the 32 NFL teams and provides comprehensive information about the NFL. Program highlights will include focus on a "game of the week" along with highlights from all weekly games as well as interviews and archival footage of games and players from the past. The network also shows highlights from NFL Europe football games.

HGTV On Demand - HGTV On Demand gives you the ideas and inspiration you've come to expect from HGTV — instantly. Organized around the topics that interest you most — Building, Decorating and Gardening — HGTV On Demand is the contemporary way to get comfortable whether you're dreaming or doing.



Fine Living On Demand - FINE LIVING On Demand instantly inspires and empowers you to live better with informative and entertaining shows designed to save you time and money. Organized around two topics, Simple Living and Trips Cars & Fun, FINE LIVING On Demand will help you enjoy the best experiences life has to offer.

Do It Yourself On Demand - DIY On Demand turns how-to into how-now. Our How-To category gives you all the step-by-step you need for a variety of projects when you want it. Or, put the to-do list aside and indulge your special interest passion with our Hobbies shows.

Food On Demand - Imagine a library of quality programs created by the some of the best producers in television and featuring top chefs. Covering subjects like food preparation and presentation, programming from this incredible library is available at any time of the day, seven days a week, 52 weeks of the year. This is Food Network On Demand.

Sportskool On Demand - Sportskool offers customized sports and fitness instruction. You pick the sport. You choose the lesson. We provide the training. Whether it's shooting a better free throw, managing those monster moguls, working on your yoga poses or building teamwork, our on-demand sports sessions can take you or your team to the next level.



TIP
INFIELD
STAND IN A FLAT
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YOUR TOES
OR HEELS

Kids Unlimited On Demand - KIDS Unlimited is the first VOD package for KIDS. Targeting kids 2 - 8 years old, it features content from leading providers like Scholastic, Backyard Safari and Mainstreet.

GreenLight Tops 125 Customers

As of April 15th the SELCO GreenLight program had enrolled more than 125 customers, accounting for a total of more than 200,000 kWh of renewable energy to be purchased for 2007.

Green power is always available!

Go to www.shrewsbury-ma.gov/light/greenlight.asp to register. For as little as \$5 extra per month you can support wind power generation in New England.

Have green light bulbs been showing up in your neighborhood?

Your neighbors support green power too! Every GreenLight customer will receive a free green colored compact fluorescent light bulb to use outdoors to help promote green power in the community.

Congratulations to GreenLight contest winners James Eastland and Ashok Charry. Mr. Eastland won two tickets to the Worcester Sharks and Mr. Charry won a \$50 American Express Gift Check courtesy of SELCO.



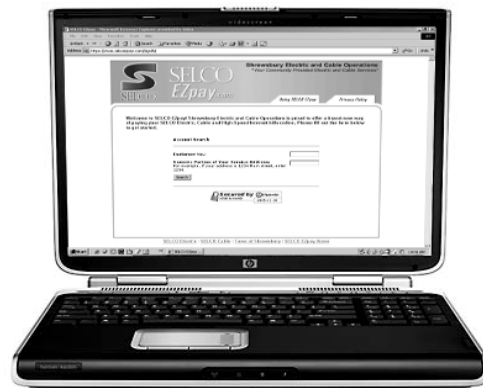
Email Bills Coming Soon

Looking to cut down on the amount of paperwork you have to deal with each month? SELCO will soon begin offering email bills to customers who sign up for the service.

E-bills will work the same as traditional paper bills and will be delivered to your email inbox once a month.

E-bills will include all of the same information you find on your regular SELCO bill, and will also include a link directly to the www.SELCOezpay.com website for quick, secure, online payment.

Visit www.shrewsbury-ma.gov/light/ebills.asp to sign up for SELCO's new email billing service.



0% Interest Energy Conservation Loans Available

SELCO is now offering 0% interest energy conservation loans for owner-occupied homes or condominiums. These loans are available for conversion of an electric heating system to an energy efficient, non-electric heating system (such as gas or oil) or for other efficiency upgrades such as installation of energy efficient replacement windows, solar panels, geothermal heating systems, or additional insulation.

Loan details and applications are available at www.shrewsbury-ma.gov/light/loans.asp or by calling 508-841-8500. Residents must contact HELPS for a free home energy audit (1-888-333-7525) and submit a loan application for pre approval before the start of any work.

LOAN AMOUNTS (max. repayment period 60 months)

- Windows, Doors, Insulation – up to \$3,500
- Conversion from electric heat to gas/oil or geothermal heating systems – up to \$10,000
- Residential photovoltaic or wind – up to \$10,000
- Minimum / Maximum loan amounts – \$1,000 / \$10,000



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Office Hours: 7:30 a.m. to 5 p.m. M-F